



CBIZ Wins 2 AVA Digital Awards for 2018 Advertising Campaign

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International competition spotlights creative excellence in digital communication strategies among the world's top organizations

CLEVELAND--(BUSINESS WIRE)--Apr. 12, 2019-- [CBIZ, Inc.](#), the leading provider of professional advisory services, focused on accounting, benefits and insurance, HR and payroll solutions, has been honored in the 2019 [AVA Digital Awards](#). The company won two awards in the Digital Marketing category for its 2018 national branding and digital advertising campaign.

CBIZ partnered with [Evolve Media](#) for the campaign, which spotlighted its accounting and insurance businesses. In recent years, CBIZ has experienced tremendous growth, building a deep bench of expertise across the nation through strategic acquisitions and investment in organic growth. The campaign sought to capture the company's unique value proposition for its clients through local service offerings that are complemented with an extensive national network of highly specialized professionals.

"CBIZ prides itself on the high-quality and personalized service we provide our clients," said Mark Waxman, Chief Marketing Officer at CBIZ. "As we have grown, we have expanded our services and capabilities, affording us the unique opportunity to provide localized, high-touch service backed by a deep bench of experts across the nation. We worked closely with the Evolve Media team to ensure this core philosophy was fully captured in our advertising campaigns, and the resulting pieces told the full story of who CBIZ is as a company and our dedication to clients and partners."

CBIZ's winning entries for the [accounting ad](#) and [insurance ad](#) appeared in 25 major markets including Boston, Philadelphia, Los Angeles, New York and Atlanta, and on national broadcast stations including CNN, MSNBC and Fox Business Network.

Sponsored and judged by the Association of Marketing and Communication Professionals, the [AVA Digital Awards](#) showcase the creative professionals responsible for innovative and dynamic digital communications. Entries are submitted by creative teams from across the globe, and this year's contest received 2,500 entries from the U.S., Canada and 23 other countries. Winners were announced in over 200 categories at the end of January.

For more information on CBIZ, please visit www.cbiz.com and follow CBIZ on Twitter at [@CBZ](#) or on [Facebook](#).

About CBIZ, Inc.

CBIZ, Inc. provides professional business services that help clients better manage their finances and employees. CBIZ provides its clients with financial services including accounting, tax, financial advisory, government health care consulting, risk advisory, real estate consulting and valuation services. Employee services include employee benefits consulting, property and casualty insurance, retirement plan consulting, payroll, life insurance, HR consulting and executive recruitment. As one of the largest accounting, insurance brokerage and valuation companies in the United States, the company's services are provided through more than 100 company offices in 32 states.

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Source: CBIZ, Inc.

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