



CBIZ, Inc. Appoints Donna Mirandola Chief Marketing Officer

Aug 7, 2024

CLEVELAND--(BUSINESS WIRE)--Aug. 7, 2024-- [CBIZ, Inc.](#) (NYSE: CBZ), a leading national provider of financial, insurance and advisory services, announced today that it has named Donna Mirandola as its next Chief Marketing Officer, effective August 26, 2024, following a national search. She replaces Mark Waxman, who retired from the position at the end of 2023.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240807738729/en/>



CBIZ, Inc. has named Donna Mirandola as its next Chief Marketing Officer. (Photo: Business Wire)

Mirandola brings 24 years of diversified B2B marketing and communications experience across technology, industrials and diversified professional services. With her early roots in communications, Mirandola is adept at leading a multi-pronged approach by which organizations can design and disseminate information to both internal and external stakeholders.

Mirandola comes to CBIZ from Aon, plc, a publicly traded global professional services firm that provides a broad range of risk-mitigation solutions, where she held increasingly senior roles, most recently Chief Marketing Officer, Growth Marketing. There she created and led four regional teams across North America, Latin America, UK, EMEA and Asia-Pacific, consisting of more than 150 team members, responsible for driving go-to-market initiatives and engagement, demand and pipeline growth for the \$13 billion revenue business.

Prior to her current position with Aon, Mirandola spent two years as Director, Corporate Communications at Coeur Mining, Inc., and also held marketing and communications roles at General Electric and Oracle Corporation.

As CMO at CBIZ, Mirandola will be responsible for leading the development and execution of strategies to achieve our growth goals by elevating our brand, expanding our digital reach and enhancing our clients' experience. She will also develop and direct the strategy to establish CBIZ and its business leaders as industry thought leaders and identify opportunities to amplify our content to reach a broader audience of clients and prospects.

Mirandola earned a bachelor's degree in political science and history from Saint Mary's College and a Master of Science in integrated marketing communications from Northwestern University.

About CBIZ

CBIZ, Inc. is a leading provider of financial, insurance and advisory services to businesses throughout the United States. Financial services include accounting, tax, government health care consulting, transaction advisory, risk advisory, and valuation services. Insurance services include employee benefits consulting, retirement plan consulting, property and casualty insurance, payroll, and human capital consulting. With more than 120 company offices in 33 states, CBIZ is one of the largest accounting and insurance brokerage providers in the U.S. For more information, visit www.cbiz.com.

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