## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

**CURRENT REPORT** 

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

February 18, 2021

Date of Report (Date of earliest event reported)

# CBIZ, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-32961 (Commission File Number) 22-2769024 (IRS Employer Identification No.)

6050 Oak Tree Boulevard, South, Suite 500 Cleveland, Ohio 44131 (Address of principal executive offices, including zip code)

216-447-9000

(Registrant's telephone number, including area code)

Note Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange On which registered
Common Stock per value \$0.01 per share	CBZ	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

□ Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02 Results of Operations and Financial Condition

On February 18, 2021, CBIZ, Inc. (the "Company") issued a press release announcing its financial results for the three and twelve months ended December 31, 2020. A copy of the press release is furnished herewith as Exhibit 99.1. The exhibit contains, and may implicate, forward-looking statements regarding the Company and include cautionary statements identified important factors that could cause actual results to differ materially from those anticipated.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1 Press Release of CBIZ, Inc. dated February 18, 2021, announcing its financial results for the three and twelve months ended December 31, 2020.

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

## SIGNATURES:

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 19, 2021

CBIZ, Inc.

By:	/s/ Ware H. Grove
Name:	Ware H. Grove
Title:	Chief Financial Officer

Exhibit 99.1





FOR IMMEDIATE RELEASE

CONTACT:

Ware Grove Chief Financial Officer -or-Lori Novickis Director, Corporate Relations CBIZ, Inc. Cleveland, Ohio (216) 447-9000

## CBIZ REPORTS FOURTH-QUARTER AND FULL-YEAR 2020 RESULTS

## FOURTH-QUARTER HIGHLIGHTS:

- TOTAL REVENUE +3.9%
- SAME-UNIT REVENUE +1.1%

## FULL-YEAR HIGHLIGHTS:

- TOTAL REVENUE +1.6%
- SAME-UNIT REVENUE -0.4%
- EPS FROM CONTINUING OPERATIONS +11.8%
- ADJUSTED EBITDA +9.6%

## 2021 GUIDANCE:

- TOTAL REVENUE +5% TO 8%
- TAX RATE ~25%
- SHARE COUNT ~54.5 MILLION
- EPS FROM CONTINUING OPERATIONS +8% TO 12%

CLEVELAND (February 18, 2021) – CBIZ, Inc. (NYSE: CBZ) (the "Company") today announced fourth-quarter and full-year results for the period ended December 31, 2020.

For the 2020 fourth quarter, CBIZ recorded revenue of \$211.1 million, an increase of \$8.0 million, or 3.9%, over the \$203.1 million reported in 2019. Newly acquired operations, net of divestitures, contributed \$5.8 million, or 2.8%, to fourth-quarter 2020 revenue growth. Same-unit revenue increased by \$2.2 million, or 1.1%, for the quarter, compared with the same period a year ago. Loss from continuing operations was \$0.1 million in the 2020 fourth quarter, compared with a loss of \$1.1 million for the same period a year ago.

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Adjusted EBITDA for the fourth quarter was \$5.2 million, compared with \$2.7 million for the same period in 2019.

For the full year ended December 31, 2020, CBIZ recorded revenue of \$963.9 million, an increase of \$15.5 million, or 1.6%, over the \$948.4 million recorded for the same period in 2019. Acquisitions, net of divested operations, contributed \$18.9 million, or 2.0%, to revenue growth in the twelve months ended December 31, 2020. Same-unit revenue decreased by \$3.4 million, or 0.4%, compared with the same period a year ago. Income from continuing operations was \$78.3 million, or \$1.42 per diluted share, in the twelve months ended December 31, 2020, compared with \$71.0 million, or \$1.27 per diluted share, for the same period a year ago. Adjusted EBITDA was \$132.1 million in 2020, compared with \$120.6 million in 2019.

In the twelve months ended December 31, 2020, the Company repurchased a total of approximately 2.3 million shares of its common stock. Additionally, between December 31, 2020, and February 16, 2021, the Company repurchased approximately 600,000 shares. The balance outstanding on the Company's unsecured credit facility at December 31, 2020 was \$108.0 million with approximately \$286 million of unused borrowing capacity.

Jerry Grisko, CBIZ President and Chief Executive Officer, said, "Both our fourth-quarter and full-year results provide further evidence of the resilience of our business model, dedication and resolve of our team, and the strength of our relationships with our clients. Likewise, our clients demonstrated similar resilience – as demand for our essential and recurring services remained strong throughout the past year, and demand for many of our project-based and advisory services improved in the latter part of the year. We are extremely proud to report quarter-over-quarter and year-overyear growth for a time period when the business environment was among the most challenging in our history."

Grisko continued, "Despite some delays earlier in the year, acquisitions continue to present an important opportunity for CBIZ. We added seven businesses in the last year totaling \$45.2 million in annualized aggregate revenue, all bringing strategic value, talent and expertise to our business. Already in 2021, we closed one acquisition with \$3.6 million in annualized revenue. While it is difficult to predict the number of acquisitions that will join us in a given year, we are encouraged by the pipeline of exceptional organizations that are at various stages of discussion."

## 2021 Outlook

Given our fourth-quarter and full-year 2020 results, the Company is restoring full-year guidance for 2021:

- The Company expects total growth in revenue within a range of 5% to 8% over the prior year.
- Although a number of factors may impact the tax rate, the Company expects an effective tax rate of approximately 25%.
- The Company expects a weighted average fully diluted share count of approximately 54.5 million shares.
- The Company expects to grow fully diluted earnings per share within a range of 8% to 12% over the prior year.

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## **Conference Call**

CBIZ will host a conference call at 11:00 a.m. (ET) today to discuss its results. The call will be webcast live for the media and the public, and can be accessed at <u>www.cbiz.com</u>. Shareholders and analysts who would like to participate in the call can register at <u>https://dpregister.com/sreg/10151295/e0a1506cc0</u> to receive the dial-in number and unique personal identification number. Participants may register at any time, including up to and after the call start time.

A replay of the webcast will be made available approximately two hours following the call on the Company's website at <u>www.cbiz.com</u>. For those without internet access, a replay of the call will also be available starting at approximately 1:00 p.m. (ET), February 18, through 5:00 p.m. (ET), February 22, 2021. The toll-free dial-in number for the replay is 1-877-344-7529. If you are listening from outside the United States, dial 1-412-317-0088. The access code for the replay is 10151295.

## About CBIZ

CBIZ, Inc. is a leading provider of financial, insurance and advisory services to businesses throughout the United States. Financial services include accounting, tax, government health care consulting, transaction advisory, risk advisory, and valuation services. Insurance services include employee benefits consulting, retirement plan consulting, property and casualty insurance, payroll, and human capital consulting. With more than 100 offices in 31 states, CBIZ is one of the largest accounting and insurance brokerage providers in the U.S. For more information, visit www.cbiz.com.

## **Forward-Looking Statements**

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Such risks and uncertainties include, but are not limited to, the impact of COVID-19 on the Company's business and operations and those of our clients; the Company's ability to adequately manage and sustain its growth; the Company's dependence on the current trend of outsourcing business services; the Company's dependence on the services of its CEO and other key employees; competitive pricing pressures; general business and economic conditions; and changes in governmental regulation and tax laws affecting the Company's insurance business or its business services operations. A more detailed description of such risks and uncertainties may be found in the Company's filings with the Securities and Exchange Commission at <u>www.sec.gov</u>.

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#### CBIZ, INC. FINANCIAL HIGHLIGHTS (UNAUDITED) THREE MONTHS ENDED DECEMBER 31, 2020 AND 2019 (In thousands, except percentages and per share data)

	Three Months Ended December 31,						
		2020	%	2019	%		
Revenue	\$	211,110	100.0 %	\$ 203,138	100.0 %		
Operating expenses <sup>(1)</sup>		211,748	100.3	200,706	98.8		
Gross (loss) margin		(638)	(0.3)	2,432	1.2		
Corporate general and administrative expenses <sup>(1)</sup>		13,078	6.2	10,490	5.2		
Operating loss		(13,716)	(6.5)	(8,058)	(4.0)		
Other income:							
Interest expense		(816)	(0.4)	(1,256)	(0.6)		
Loss on sale of operations, net		(587)	(0.3)	15	—		
Other income, net <sup>(1) (2)</sup>		13,050	6.2	4,999	2.5		
Total other income, net		11,647	5.5	3,758	1.9		
Loss from continuing operations before income tax benefit		(2,069)	(1.0)	(4,300)	(2.1)		
Income tax benefit		(1,979)		(3,164)			
Loss from continuing operations		(90)	—	(1,136)	(0.6)		
Loss from operations of discontinued businesses, net of tax		(4)		(16)			
Net loss	\$	(94)	— %	\$ (1,152)	(0.6)%		
Diluted loss per share:							
Continuing operations	\$			\$ (0.02)			
Discontinued operations	Ψ			φ (0.02)			
Net loss	\$			\$ (0.02)			
	Ψ			φ (0.02)			
Diluted weighted average common shares outstanding		54.039		54,547			
Other data from continuing operations:		,					
Adjusted EBITDA <sup>(3)</sup>	\$	5,196		\$ 2,676			

(1) CBIZ sponsors a deferred compensation plan, under which a CBIZ employee's compensation deferral is held in a rabbi trust and invested accordingly as directed by the employee. Income and expenses related to the deferred compensation plan are included in "Operating expenses" (\$11.0 million in 2020 and \$5.5 million in 2019, or 5.2% and 2.7% of revenue, respectively) and "Corporate general and administrative expenses" (\$1.2 million in 2020 and \$0.7 million in 2019, or 0.6% and 0.3% of revenue, respectively) and are directly offset by deferred compensation gains in "Other income, net" (\$12.2 million in 2020 and \$6.2 million in 2019, or 5.8% and 3.0% of revenue, respectively). The deferred compensation plan has no impact on "Loss from continuing operations before income tax benefit".

(2) Included in "Other income, net" for the three months ended December 31, 2020 and 2019, is income of \$0.5 million and expense of \$1.3 million, respectively, related to net changes in the fair value of contingent consideration related to CBIZ's prior acquisitions.

(3) Refer to the financial highlights tables for a reconciliation of Non-GAAP financial measures to the nearest generally accepted accounting principles ("GAAP") financial measure, and for additional information as to the usefulness of the Non-GAAP financial measures to shareholders and investors.

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#### CBIZ, INC. FINANCIAL HIGHLIGHTS (UNAUDITED) TWELVE MONTHS ENDED DECEMBER 31, 2020 AND 2019 (In thousands, except percentages and per share data)

	Twelve Months Ended December 31,					
		2020	%	2019	%	
Revenue	\$	963,897	100.0 %	\$ 948,424	100.0 %	
Operating expenses <sup>(1)</sup>		825,351	85.6	823,496	86.8	
Gross margin		138,546	14.4	124,928	13.2	
Corporate general and administrative expenses <sup>(1)</sup>		46,066	4.8	44,406	4.7	
Operating income		92,480	9.6	80,522	8.5	
Other income:						
Interest expense		(4,983)	(0.5)	(5,765)	(0.6)	
(Loss) gain on sale of operations, net		(509)	(0.1)	417	—	
Other income, net <sup>(1) (2)</sup>		16,500	1.7	17,715	1.9	
Total other income, net		11,008	1.1	12,367	1.3	
Income from continuing operations before income tax expense		103,488	10.7	92,889	9.8	
Income tax expense		25,141		21,840		
Income from continuing operations		78,347	8.1	71,049	7.5	
Loss from operations of discontinued businesses, net of tax		(48)		(335)		
Net income	\$	78,299	8.1 %	\$ 70,714	7.5 %	
Diluted earnings (loss) per share:						
Continuing operations	\$	1.42		\$ 1.27		
Discontinued operations		(0.01)		(0.01)		
Net income	\$	1.41		\$ 1.26		
Diluted weighted average common shares outstanding		55,359		55,895		
Other data from continuing operations:						
Adjusted EBITDA <sup>(3)</sup>	\$	132,119		\$ 120,582		

(1) CBIZ sponsors a deferred compensation plan, under which a CBIZ employee's compensation deferral is held in a rabbi trust and invested accordingly as directed by the employee. Income and expenses related to the deferred compensation plan are included in "Operating expenses" (\$13.8 million in 2020 and \$17.2 million in 2019, or 1.4% and 1.8% of revenue, respectively) and "Corporate general and administrative expenses" (\$1.6 million in 2020 and \$2.0 million in 2019, or 0.2% and 0.2% of revenue, respectively) and are directly offset by deferred compensation gains in "Other income, net" (\$15.4 million in 2020 and \$19.2 million in 2019, or 1.6% and 2.0% of revenue, respectively). The deferred compensation plan has no impact on "Income from continuing operations before income tax expense".

(2) Included in "Other income, net" for the twelve months ended December 31, 2020 and 2019, is income of \$0.6 million and expense of \$1.6 million, respectively, related to net changes in the fair value of contingent consideration related to CBIZ's prior acquisitions.

(3) Refer to the financial highlights tables for a reconciliation of Non-GAAP financial measures to the nearest GAAP financial measure, and for additional information as to the usefulness of the Non-GAAP financial measures to shareholders and investors.

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#### CBIZ, INC. FINANCIAL HIGHLIGHTS (UNAUDITED) (In thousands)

### SELECT SEGMENT DATA

	Three Months Ended December 31,					Ended 31,		
	2020		2019		2019			2019
Revenue								
Financial Services	\$	131,419	\$	123,256	\$	629,778	\$	616,567
Benefits and Insurance Services		70,325		70,886		297,758		296,228
National Practices		9,366		8,996		36,361		35,629
Total	\$	211,110	\$	203,138	\$	963,897	\$	948,424
Gross (Loss) Margin								
Financial Services	\$	2,147	\$	(1,137)	\$	104,569	\$	101,327
Benefits and Insurance Services		10,487		10,477		49,401		49,983
National Practices		1,072		830		3,724		3,155
Operating expenses - unallocated (1):								
Other expense		(3,334)		(2,266)	)	(5,342)	)	(12,361)
Deferred compensation		(11,010)		(5,472)	)	(13,806)	)	(17,176)
Total	\$	(638)	\$	2,432	\$	138,546	\$	124,928

(1) Represents operating expenses not directly allocated to individual businesses, including stock-based compensation, consolidation and integration charges, and certain advertising expenses. "Operating expenses - unallocated" also include gains or losses attributable to the assets held in a rabbi trust associated with the Company's deferred compensation plan. These gains or losses do not impact "Income from continuing operations before income tax expense" as they are directly offset by the same adjustment to "Other income, net" in the Consolidated Statements of Comprehensive Income. Net gains/losses recognized from adjustments to the fair value of the assets held in the rabbi trust are recorded as compensation expense in "Operating expenses" and "Corporate, general and administrative expense," and offset in "Other income, net".

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### CBIZ, INC. SELECT CASH FLOW DATA (In thousands)

	Twelve Months Ended December 31,			
		2020		2019
Net income	\$	78,299	\$	70,714
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization expense		23,139		22,345
Bad debt expense, net of recoveries		4,409		2,415
Adjustments to contingent earnout liability, net		(629)		1,599
Stock-based compensation expense		8,869		7,254
Other noncash adjustments		(2,170)		5,582
Net income, after adjustments to reconcile net income to net cash provided by operating activities		111,917		109,909
Changes in assets and liabilities, net of acquisitions and divestitures		34,999		(11,386)
Operating cash flows provided by continuing operations		146,916		98,523
Operating cash used in discontinued operations		(71)		(338)
Net cash provided by operating activities		146,845		98,185
Net cash used in investing activities		(46,406)		(27,685)
Net cash used in financing activities		(76,609)		(54,549)
Net Increase in cash, cash equivalents and restricted cash		23,830		15,951
Cash, cash equivalents and restricted cash at beginning of year	\$	146,505	\$	130,554
Cash, cash equivalents and restricted cash at end of year	\$	170,335	\$	146,505
Reconciliation of cash, cash equivalents and restricted cash to the consolidated balance sheet:				
Cash and cash equivalents	\$	4,652	\$	567
Restricted cash		23,951		29,595
Cash equivalents included in funds held for clients		141,732		116,343
Total cash, cash equivalents and restricted cash	\$	170,335	\$	146,505

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#### CBIZ, INC. SELECT FINANCIAL DATA AND RATIOS (In thousands)

	December 31, 2020	December 31, 2019
Cash and cash equivalents	4,652	567
Restricted cash	23,951	29,595
Accounts receivable, net	216,175	222,031
Current assets before funds held for clients	268,991	276,518
Funds held for clients	167,440	179,502
Goodwill and other intangible assets, net	756,750	654,671
Total assets	1,513,754	1,400,774
	.,,	.,,
Current liabilities before client fund obligations	211,285	186,906
Client fund obligations	166,989	179,020
Total long-term debt	107,192	104,333
Total liabilities	044.404	744 500
lotal habilities	811,134	741,536
Treasury stock	(595,297)	(535,693)
Total stockholders' equity	702,620	659,238
Debt to equity	15.3 %	15.8 %
Days sales outstanding (DSO) - continuing operations <sup>(1)</sup>	72	75
Shares outstanding	54,099	55.419
Basic weighted average common shares outstanding	54,288	54,299
Diluted weighted average common shares outstanding	55,359	55,895

(1) DSO is provided for continuing operations and represents accounts receivable, net, at the end of the period, divided by trailing twelve month daily revenue. The Company has included DSO data because such data is commonly used as a performance measure by analysts and investors and as a measure of the Company's ability to collect on receivables in a timely manner. DSO should not be regarded as an alternative or replacement to any measurement of performance under GAAP.

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#### CBIZ, INC. GAAP RECONCILIATION Income from Continuing Operations to Non-GAAP Financial Measures (1)

(In thousands)

	Three Months Ended December 31,				Tw		Ended December 31,		
	2020		2020 2			2020		2019	
(Loss) income from continuing operations	\$	(90)	\$	(1,136)	\$	78,347	\$	71,049	
Interest expense		816		1,256		4,983		5,765	
Income tax (benefit) expense		(1,979)		(3,164)		25,141		21,840	
Loss (gain) on sale of operations, net		587		(15)		509		(417)	
Depreciation		2,516		2,181		9,568		8,283	
Amortization		3,346		3,554		13,571		14,062	
Adjusted EBITDA	\$	5,196	\$	2,676	\$	132,119	\$	120,582	

(1) CBIZ reports its financial results in accordance with GAAP. This table reconciles Non-GAAP financial measures to the nearest GAAP financial measure, "Income from continuing operations". Adjusted EBITDA is not defined by GAAP and should not be regarded as an alternative or replacement to any measurement of performance or cash flow under GAAP. Adjusted EBITDA is commonly used by the Company, its shareholders and debt holders to evaluate, assess and benchmark the Company's operational results and to provide an additional measure with respect to the Company's ability to meet future debt obligations.

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